

# WORKING TOGETHER TO PROFESSIONALISE SUPPLY CHAIN MANAGEMENT

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**Define tomorrow.**

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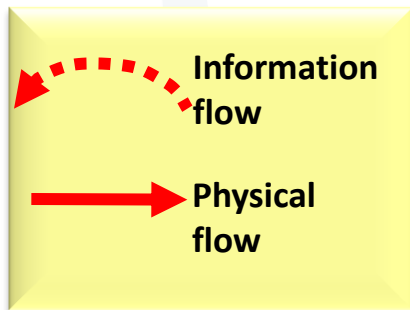
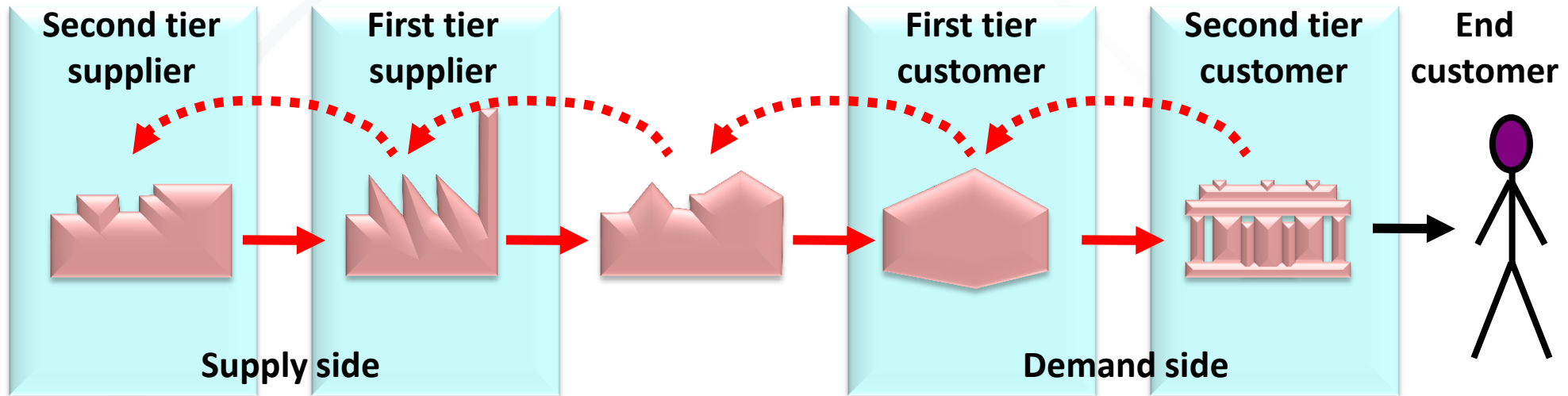
# The Birth of Supply Chain Management



**On June 4, 1982, the Financial Times ran an article titled “Supply Chain Management”**

**Keith Oliver, a senior Vice President with Booz Allen, had coined the phrase and it was the first time it was used in the public domain.**

# Different part of a supply chain



Purchasing and supply management

Physical distribution management

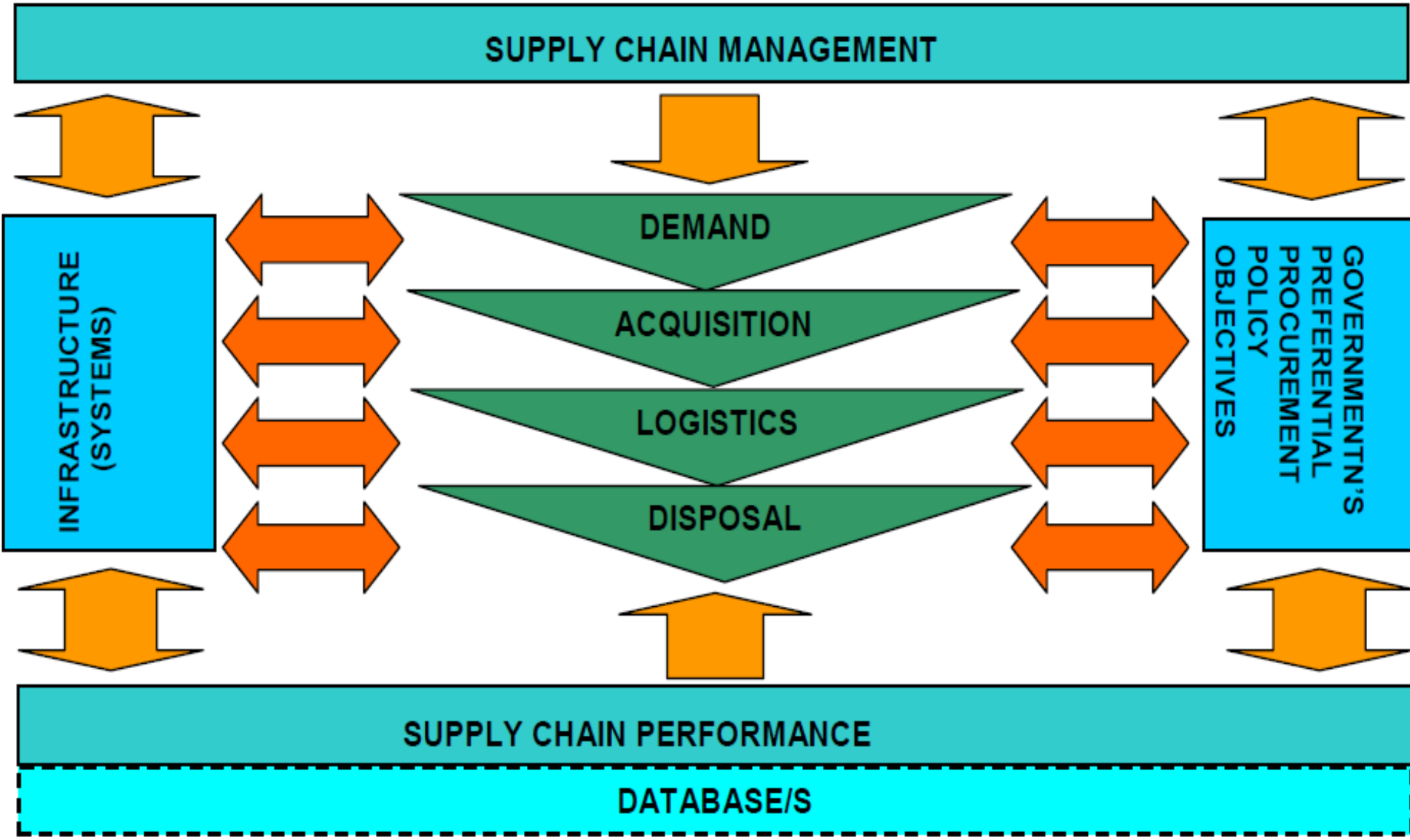
Logistics

Materials management

Supply chain management

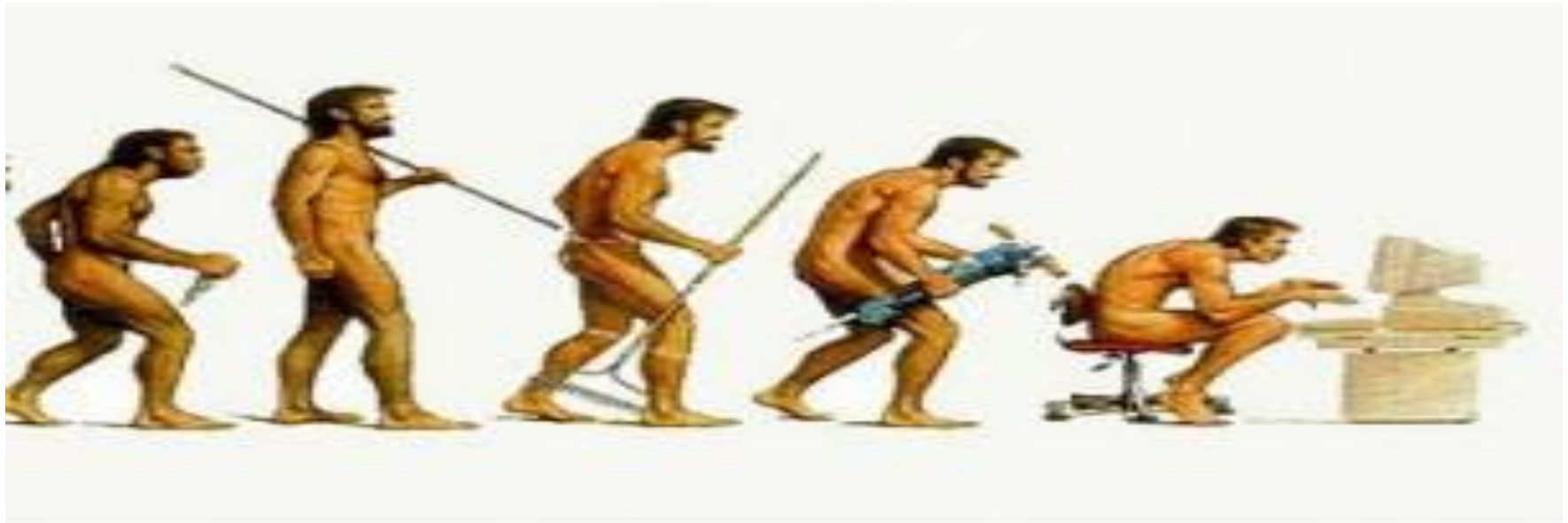
The term "supply chain" generally accepted by the supply chain management fraternity, however no agreed definition of supply chain management to date!

# Government supply chain management business model



# Supply Chain Management: It's all About the Journey, not the Destination

(Ellram and Cooper, 2014)





# FACTS!!

*Supply chain management viewed from different angles and implemented differently*

**Academic curriculum  
address different target  
markets**

**Public sector – viewed  
as a sound financial  
management tool**

**Private organisations  
implement supply chain  
management based on the  
nature of their businesses**

**Professional  
organisations focus  
informed by their  
background & parent  
organisations**

# What is the market saying?

## Shortage of supply chain management skills

- Not enough supply chain management skills (public & private sectors).
- Little application of skills and knowledge from fresh graduate into the job market.

## Different competencies required!

- Who are we training?
  - A demand manager?
  - A transport manager?
  - A procurement manager?
  - A logistician?

**The need for professionalisation!**  
**Examples: Medicine, Accountancy, Law etc.**

# How can we work together to professionalise supply chain management in the country?

- What should be the attributes of a supply chain management professional?
- Which education and training skills are required to professionalise supply chain management?
- Should we embrace separate professional bodies for different functional areas of supply chain management (procurement, logistics, transport, operations etc.) as well as sectors or industry (National and Provincial government; Local Government and or State Enterprises).
- Should a body/council be developed that will oversee the value adding activities of various stakeholders in supply chain management?



**Thank you**

**Define tomorrow.**

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